Don't wait for a rainy day to try these new products from Shoppers Drug Mart



SKIN CARE MASKS

Life Brand Luminating Hydrogel Eye Mask

Rejuvenate and refresh tired eyes with this luminating hydrogel eye mask, which is infused with ginseng and eucalyptus to help brighten and hydrate skin. Wear for 10-15 minutes, then gently peel off and massage any remaining product into the skin. Paraben-free, hypoallergenic and dermatologist tested. Each packet contains one pair of eye masks.





Oh K! Anti-Blue Light Sheet Mask

Protect your precious skin from the effects of excessive screen time. Overexposure to blue light is associated with oxidative stress, causing the skin to release free radicals. These free radicals disrupt and slow down the skin's natural elastin and collagen production, and prematurely age the skin. The biodegradable sheet mask is formulated with antioxidants and ginger to help protect the skin against the effects of blue light and leave skin feeling soft and hydrated.

Masque Bar Shield & Soothe Hydrogel Facial Under PPE Mask

This facial mask is the first of its kind, originally created for medical workers wearing their masks for hours at a time. Designed to be worn underneath PPE and non-medical face masks as a preventative measure, the mask acts as a barrier to heal and moisturize skin. It can also be used as an end-of-day treatment to relieve and repair irritated skin under the area the mask was covering. Contains hydrating hyaluronic acid and calming aloe extract. After one use, skin is left feeling calm, soothed and ready to tackle breakouts.







"Eye patches and sheet masks are my summer go-tos. It is so important to protect your skin with SPF, but there are also steps you can take at the end of the day that are not only effective, but sensorial and enjoyable. I like to keep hydrating and calming masks in the fridge and use it after a day out at the beach."

Dee Sikora, Shoppers Beauty Pro



SHOPPERS BEAUTY PRO TIP



Life Brand Nourishing Cuticle & Nail Masks

Help restore and rejuvenate dry cuticles and nails with this nourishing mask formulated with lemon oil, vitamin E and citrus extracts. These fingertip masks are designed to be left on for 10-15 minutes, leaving cuticles moisturized and softened. Paraben-free, hypoallergenic and dermatologist tested.

Masque Bar Moisture & Nourishing Hand Mask

This intense moisture hand-treatment restores suppleness to dry, rough and overworked skin. The newly designed "glove-type" hand mask penetrates quickly and deeply to protect, nourish and moisturize the skin. Contains peach extract, rich in antioxidants and vitamins A, C and E, to moisturize and help prevent aging by minimizing free radicals. Shea butter helps soften skin and act as an anti-inflammatory to heal, tone and smooth skin.

\$5.99

SKIN CARE

The Beauty of Eczema Moisturizing Cream

Give your skin a daily dose of gratitude with this luxurious moisturizing cream, carefully formulated to protect the skin's moisture barrier and boost hydration. Made from 97.9% naturally derived ingredients including natural butters, omega 3 & 6 and oat lipids for moisturizing effects, and Bioecolia®, a prebiotic which helps to visibly balance the skin, encouraging the strengthening of the skin's moisture barrier.

\$31.99

\$4.99

HONEST

Honest Beauty The Daily Calm Lightweight Moisturizer

Stay calm, collected and hydrated with The Daily Calm. This lightweight, soothing moisturizer deeply hydrates and helps strengthen the skin barrier, while visibly reducing redness and calming irritated, sensitive skin. With a lipid-reinforcing Calming Phyto-Blend[™] that includes a micro-form of hyaluronic acid, moisture retention goes up and dryness goes down. The formula is vegan, fragrance-free and dermatologist approved.

\$39.99

No7 Lift & Luminate Triple Action Night Cream

This night cream is supercharged with technology from the clinically proven Triple Action Serum to target three key signs of aging: Wrinkles look visibly reduced, skin appears lifted and firmer and skin tone is more even. This multitasking night cream nourishes and helps restore the skin's moisture while you sleep. In two weeks, wrinkles look reduced, skin appears lifted and firmed, and the unique lightening complex helps fade stubborn pigmentation and dark spots for a more even skin tone. After three weeks, skin looks more rested, radiant and healthy.





Versed Weekend Glow Brightening Solution

Clean, effective, sustainable skin care. Weekend Glow is a powerful brightening treatment for uneven skin tone, specifically dark spots and lingering post-acne marks. The exfoliating daily toner absorbs instantly and features a four-acid complex that harnesses brightening ingredients especially adept at targeting dark spots, like kojic and azelaic acid, AHAs and bearberry extract, a natural, effective alternative to hydroquinone. It's safe and gentle enough for use AM and PM.



Pixi Pretties Palettes



Pixi + Mind Your **Own Glow Palette**

\$24.00

This multi-use glow palette, created with a natural mineral pigment formula, gives the ultimate radiance and luminosity to the face. Colours are curated and designed to be mixed together or used solo. Swish on these gorgeous shades to easily recreate Denise's stunning looks.



Pixi + Louise Roe Crème Rouge Palette

\$28.00

Lifestyle blogger and TV host Louise Roe has co-created this cream colour palette with Pixi. The multi-use palette contains 25 gorgeous shades that can be used on lips solo or mixed to create your own custom colour. Dab onto cheeks for a quick and effortless pick-me-up for the complexion as well.



Pixi + Promise Shapeshifter Palette

\$30.00

Contour, highlight, brighten, shape and define with this multi-use palette! Bring out your best features and sculpt your cheekbones, eyes and nose with this pro-contouring palette designed by Promise and cocreated with Pixi. Shades are universally flattering, sheer and easy to blend for the ultimate pro finish and fool-proof result.





\$34.00

This palette contains 25 shades curated by Tina Yong and cocreated with Pixi to easily take you from morning to moonlight with a mix of natural to vibrant colours in textures from silky matte to glowy metallics. Highly pigmented and blendable hues make it easy to create any look for a fresh new eye creation.



Revolution Glass Shimmer Fix Iridescent Fixing Spray

Perfect the glass skin trend with this Glass Shimmer Fix. The iridescent spray leaves skin glowing with hydration,

\$16.99



while the subtle shimmer particles are perfect for creating the unmistakable "glass skin" glow. The ultra-fine, weightless mist provides ultimate hydration and luminosity to complexions and helps prevent pesky smudges or patchiness. Use before applying makeup to create a glow from within, or after to provide a shimmering-touch to your look and fix it in place.



"For spring/summer 2021, I'm loving the wet-skin trend. To get the look, I am using the Revolution Glass Shimmer Fix, which makes your skin look dewy, healthy and hydrated."

Kennedy Brown, Shoppers Beauty Pro

SHOPPERS BEAUTY PRO TIP

Essence Daily Dose Eyeshadow Palettes

Essence Daily Dose Palettes feature three unique eyeshadow palettes—Energy, Love and Power which range from cool to warm-toned shades. Each palette features nine highly pigmented shadows to play with, including matte and metallic textures. Fun fact: The Daily Dose palettes are made from 100% recycled paper and feature zero magnetics or mirrors for easier disposal.





Quo Beauty Pump Up the Volume Waterproof Mascara

An intensely black water-resistant mascara that helps separate, lengthen and add volume to lashes. Perfect for summertime swimming or when you need some extra protection against the elements. Formulated without parabens, TEA, D5, gluten, alcohol or perfume. Vegan and cruelty-free.

Indeed Laboratories Nanobronze[™] Bronzing Drops

Instantly bronze, blur and hydrate skin with nanobronze[™], a tinted serum that combats dullness and provides an immediate and long-lasting bronzy glow. The formula also helps reduce the appearance of redness, protect skin against pollution and boost the skin's defenses against blue light. These natural extracts are paired with hyaluronic acid to hydrate skin, leaving you with a full, plump and glowing complexion. Can be used on its own or blended with your daily moisturizer for an instant sun-kissed glow.



\$24.99

MEDIA CONTACT:

Nancy Gray, LexPR Canada

🔀 ngray@lexpr.com 💋 416-803-5970

SOCIAL HANDLES:

@shoppersbeauty #ShoppersBeauty

All products are available exclusively at Shoppers Drug Mart and shoppersdrugmart.ca.

WE HOPE YOU'LL ENJOY THESE BEAUTY PRODUCTS!

If you choose to review or post about them, please disclose that you received these products compliments of Shoppers Drug Mart. We recommend including #GiftedProduct in any posts.

